Top 30 Spinoff Products or Platforms

Amazon Kindle, Sony Reader, Barnes & Noble nook (all use Electronic Ink technology developed at the Media Lab)
LEGO Mindstorms
MPEG-4 Structured Audio
SeatSentry Smart Air Bag systems, Media Lab sensor technology commercialized by NEC Corporation
Guitar Hero, developed by spin-off Harmonix Music Systems
BiOM, the first bionic lower-leg system for amputees, commercialized by spin-off iWalk
Optogenetics, molecular tools for controlling neurons with light
XO Laptop, developed by spin-off One Laptop per Child
Scratch family of programming languages for kids
Bluefin Lab’s large-scale data analytics platform, now powers Twitter globally
Formlabs’ affordable, high-resolution desktop 3D printing
Gen9’s BioFab, a platform to make synthetic DNA easier to design, use, and access.
Low-cost eye diagnostic tools for mobile phones, being brought to market by spin-off EyeNETRA
The Echo Nest machine-learning platform for music, now part of Spotify
Collaborative filtering recommendation technology
Reality mining, for interpreting human behavior, commercialized by spin-offs including Ginger.io, Humanize, Cogito, and Jana
Technologies to measure and provide analytics on emotional responses, with applications ranging from market research (spin-off Affectiva) to monitoring systems for seizure detection (spin-off Empatica)
JIBO, the friendly, social robot for the home that can sense, respond, and learn from its users
Makey Makey, Circuit Stickers, Sifteo Cubes: maker-inspired kits for creativity and learning
g-speak, developed by spin-off Oblong Industries, first seen in Minority Report
Wireless Mesh Networks, first commercialized by Nortel
Open Mind Common Sense/ConceptNet platform, collecting general knowledge for computer learning via crowdsourcing
3D digital holographic printing, commercialized by spin-off Zebra Imaging, Inc.
CityCar, a stackable, folding electric car
Hyperscore music composition software, commercialized by spin-off Harmony Line, Inc.
Tangible IP Network Designer and the Tangible Business Process Analyzer, developed by NTT Comware
Photomosaics, brought to market by spin-off Runaway Technology, Inc.
Sourcemap, open-source, supply-chain mapping
Audio Spotlight, brought to market by spin-off Holosonics
Mercury RFID Readers, commercialized by spin-off ThingMagic, now part of Trimble

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