TOP 25 PRODUCTS OR PLATFORMS
SPUN OUT OF MEDIA LAB RESEARCH

Amazon Kindle, Sony Reader, Barnes & Noble nook
(all use electronic ink technology developed at the Media Lab)

XO Laptop, developed by spin-off One Laptop per Child

Guitar Hero, developed by spin-off Harmonix Music Systems

LEGO Mindstorms

CityCar, a stackable, folding electric car, commercialized by DenokInn and branded as the Hiriko

MPEG-4 Structured Audio

BiOM, the first bionic lower-leg system for amputees, commercialized by spin-off iWalk

Scratch programming language for kids

SeatSentry Smart Air Bag systems, Media Lab sensor technology commercialized by NEC Corporation

NETRA/CATRA, low-cost eye diagnostic tools for mobile phones, being brought to market by spin-off EyeNETRA

Collaborative filtering recommendation technology

g-speak, developed by spin-off Oblong Industries, first seen in Minority Report

Reality mining, for interpreting human behavior, commercialized by spin-offs including Ginger.io, Sociometric Solutions, and Cogito

Wireless Mesh Networks, developed by Nortel

Open Mind Common Sense, collecting general knowledge for computer learning via crowdsourcing

3D digital holographic printing, commercialized by spin-off Zebra Imaging, Inc.

Q Sensor, for emotion measurement, commercialized by spin-off Affectiva

Audio Spotlight, brought to market by spin-off Holosonics

Sourcemap, open-source, supply-chain mapping

Computer Clubhouse Network, sponsored by the Intel Foundation

Hyperscore music composition software, commercialized by spin-off Harmony Line, Inc.

The Echo Nest machine-learning platform for music

Tangible IP Network Designer and the Tangible Business Process Analyzer, developed by NTT Comware

Photomosaics, brought to market by spin-off Runaway Technology, Inc.

Mercury RFID Readers, commercialized by spin-off ThingMagic

April 2012